

Rakesh Kumar

SEO Analyst

Chandigarh
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Summary

Experienced and results-oriented SEO Analyst who is persistent in keeping up to date on any SEO changes by the major search engines. Adept in original content development search friendly architecture solutions and keyword research. Possesses excellent problem-solving and analytical thinking skills. Specializes in public service blogs, services based websites and e-commerce websites.

Work experience

SEO Analyst

May-2018 - Current

iTechizen Global Private Limited

Job Responsibilities:

- Full website creation, audit and report creation
- Keyword analysis with tools like adword, ahrefs, longtailpro,
- Black Hat SEO
- WordPress Installation and blog setup
- Basic HTML and CSS updating
- Google analytics

SEO Analyst

Dec-2014 - May-2018

Hocrox Infotech Pvt. Ltd.

Job Responsibilities:

- Full website audit and report creation
- Keyword analysis with tools like adword, ahrefs, longtailpro,
- WordPress Installation and blog setup
- Basic HTML and CSS updating
- Google analytics
- A little knowledge of Google ads and Facebook ads

SEO Analyst

Mar-2013 - Dec-2013

Rimor Technologies

Job Responsibilities:

- Full website audit and report creation
- Keyword analysis with tools like adword, ahrefs, longtailpro,
- Basic HTML and CSS updating
- WordPress blog creation and posting
- High quality back link creation,
- .Edu and .Gov backlink creation

SEO Analyst

July-2012 - Mar-2013

Bratfish Technologies

Job Responsibilities:

- Meta tags creation and updating
- Robots.txt, sitemap, webmaster, Google analytic setup
- Backlink Creation to get better ranking in Google with help of white hat techniques.

Core Qualifications

- Full website audit
- On-page optimization
- SEO Keyword Research
- High quality link building
- Guest posting
- Tools like Google webmaster tool, Google analytic, ahrefs, semrush

Education

Computer Science and Engineering

2008 - 2012

I.K. Gujral Punjab Technical University

I have completed my graduation in Computer Science and Engineering from Doaba Institute of Engineering and technology a part of I.K. Gujral Punjab Technical University formal Punjab Technical University with 75% marks.

Declaration

I hereby declare that the above mentioned Information is correct up to my knowledge.

Rakesh Kumar

Portfolio

Successfully complete a huge number of projects some of them are below:

Targeted Country : USA

Website Url: <https://thelifesquare.com/>

Keyword-1: high cheekbones - 1st position

Keyword-2: Weed and adderall - 3rd position

Targeted Country : USA

Website Url: <https://www.amazingdoors.us/>

Keyword-1: door vents - 1st position

Keyword-2: door louvers - 3rd position

Targeted Country : USA

Website Url: <https://finepoint-design.com/>

Keyword-1: Logo design company in Howell - 4th position

Keyword-2: Web Design Services Howell - 8th position